

Play-Cricket Admin update as at 08apr21

The Play-Cricket team is always looking at ways to improve our service in line with what our user's want. We're always keen to understand what's important to Admins and Players. We recently put out a survey, in which 73% of Players and Admins stated that they would be interested in having video streaming kits available to them. So we recognise that this is a fast-growing area, and we want to make sure that Play-Cricket is keeping up with the latest trends.

Having completed successful pilots in previous seasons, we are now delighted to launch video streaming packages for both of our electronics scoring products – Play-Cricket Scorer and Play-Cricket Scorer Pro.

Play-Cricket Scorer (<https://ecb-comms.co.uk/1FT6-7B496-7G0B5S-4E8QEF-0/c.aspx>) is our mobile and tablet scoring app and Play-Cricket Scorer Pro (<https://ecb-comms.co.uk/1FT6-7B496-7G0B5S-4E8QEG-0/c.aspx>) is our laptop scoring software.

After a successful trial in 2020, FrogBox is now available to order for all clubs for the 2021 season!

Frogbox is exclusively integrated in the UK with the Play-Cricket Scorer Mobile & Tablet App, and is your easy and volunteer-friendly streaming solution for recreational cricket.

This year on Play-Cricket Scorer we broadcast The Cricketer Village Cup final, as well as over 50 recreational matches across the UK capturing 75,000 balls and generating 213,000 views.

Connect with your fans and community regardless of where they are, and raise the profile of your club with opportunities to reach new participants and promote your valued club sponsors.

Re-imagine your match day experience with three steps! Set up your FrogBox streaming kit before play, score using the Play-Cricket Scorer app and then enjoy live streams and highlights on Play-Cricket.

To find out more information and to hear from some of the early adopters that used FrogBox in 2020 click the button below.

FrogBox Website (<https://ecb-comms.co.uk/1FT6-7B496-7G0B5S-4E8QEH-0/c.aspx>)

For our laptop-based scoring software, the ECB & NV Play are excited to announce that we are launching our new PCS Pro video streaming kits, available to all clubs for the upcoming 2021 season.

With 15 years' experience partnering with the ECB, NZC and 11 ICC members, NV Play has long delivered ground-breaking cricket technology to the elite-level of the game. As well as offering Play-Cricket users a quality scoring and analysis solution, they are also now delivering enhanced live-streaming capabilities for an immersive match experience.

Choose from five different kit options that capture the needs of every club – from professional-grade at £1650 to the entry-level kit at £160 – and the ability to capture and stream your matches through PCS Pro at no added cost!

Create custom overlay graphics, video highlights, and real-time score updates for your live streams to drive fan participation and engagement – all through one flexible interface.

For more information, check out our website by clicking the button below.

NV Play (<https://ecb-comms.co.uk/1FT6-7B496-7G0B5S-4E8QEI-0/c.aspx>)

Registered Address

The England and Wales Cricket Board
Lord's Cricket Ground
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